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AIRE Industrial expands flexible spill containment product distribution to Europe and Northwest Africa.

Meridian, ID (June 18, 2009) AIRE Industrial signs agreement with French company, GMT, of Avignon, France to exclusively distribute AIRE Industrial spill / fluid containment products in Europe and Northwest Africa.

“We are excited about expanding the distribution of our products outside of North America. This agreement will provide us a true global reach for our products” said Tim Lewis, AIRE Industrial Business Development Director. “GMT has established offices in, France, Spain, Italy, Germany, Switzerland, Belgium, Netherlands, Luxembourg, Czech Republic, Romania, Algeria, Tunisia and Morocco.

While the agreement presents AIRE Industrial the opportunity to expand its global reach, for GMT the relationship allows them to broaden their product line. “Before joining with AIRE Industrial, our primary focus was on steel berms intended for containing the hazardous materials found in transformers while placing an emphasis on the prevention of transformer catastrophes” Serge Henry, Vice President of GMT said. “By offering AIRE Industrial’s flexible spill containment berms as well as their flexible storage bladders, we are opening new markets within our established territories that at previous times were untouchable due to the specialized nature of our product offering.”

GMT, like AIRE Industrial, has built its name on producing the highest quality product, providing the best value and backing their products with exceptional customer service. “From the moment, we contacted AIRE Industrial we were impressed by their efforts in moving this relationship forward. Their energy and passion were exciting, all of that on top of their product’s quality made this an easy decision for GMT” said Serge Henry.

“In order to broaden our products’ reach, we knew that we needed to establish a presence in the European market. Our new relationship with GMT has accomplished that goal” said Dan Allumbaugh, AIRE General Manger.

About AIRE Industrial:

Located in Meridian, ID, AIRE Industrial has combined its technical knowledge and manufacturing expertise of flexible textiles to provide environmental products and spill prevention solutions for government agencies, military, agriculture, environmental containment, and the wild land fire suppression industries. More information about AIRE Industrial can be found at www.aireindustrial.net.

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