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## **AIRE INDUSTRIAL AND MASTER ENVIRONMENTAL REACH AGREEMENT TO EXPAND LOCAL SPILL CONTAINMENT MARKET.**

Meridian, ID (July 27, 2009) AIRE Industrial teams up with Master Environmental to expand and develop the Treasure Valley's spill response and secondary containment market.

AIRE Industrial, a manufacturer of flexible spill containment products, fuel and water storage tanks and drip containment products has signed an agreement with Master Environmental, a division of Master Rooter, granting them distribution rights.

"As the Environmental Protection Agency (EPA) progresses in expanding their regulation enforcement across the Northwest US; Master Environmental, with the help of AIRE Industrial, will be positioned to help keep companies in southwestern Idaho compliant and focused on moving forward," said Tim Lewis, AIRE Industrial Business Development Director. "In the Treasure Valley, Master Rooter has a reputation for being a first class company. So when they contacted us regarding their new division, Master Environmental, it made complete sense for AIRE Industrial to sit down and listen to what they had to say."

Soon after the initial conversation, AIRE Industrial began supplying Master Environmental with spill containment berms, spill kits and sorbent products to distribute throughout the Treasure Valley and Idaho.

Both Master Environmental and AIRE Industrial branched off from their parent companies, Master Rooter and AIRE, Inc. respectively. "The similarities between our two companies are uncanny" according Gary Chaffin, Director of Sales for Master Environmental. "We are both divisions of successful companies in different industries and we each focus on taking care of the customer by getting them the best product for their needs and being there when it counts. That mentality is what has allowed each of our divisions to become what they are today, while continuing to thrive in these challenging economic times."

More information on AIRE Industrial and Master Environmental can be found at [www.aireindustrial.net](http://www.aireindustrial.net) and [www.masterenvironmental.com](http://www.masterenvironmental.com)

### **About AIRE Industrial:**

Located in Meridian, ID, AIRE Industrial has combined its technical knowledge and manufacturing expertise of flexible textiles to provide spill prevention and fluid containment solutions for government agencies, military, agriculture, environmental containment, and the wild land fire suppression industries.

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